

2012 Society of Women Engineers Western Regions Joint Conference



Sheraton Waikiki Hotel
Honolulu, Hawaii
February 29 - March 3, 2012



SOCIETY OF WOMEN ENGINEERS
2012 WESTERN REGIONS JOINT CONFERENCE

June 15, 2011

Aloha Potential Sponsor and Career Fair Participant!

We are proud to announce the Society of Women Engineers (SWE) University of Hawaii at Manoa Collegiate Section and the SWE-Hawaiian Islands (HI) Professional Section will be co-hosting the 2012 SWE Western Regions Joint Conference at the Sheraton Waikiki from February 29-March 3, 2012. Our theme is "Ride the Wave of Innovation," which will provide a wonderful opportunity to showcase Hawaii as a model for innovation – particularly in "green" technology.

With 250+ attendees anticipated, the conference will allow professionals to learn about developmental skills and local technical projects, as well as cater to the collegiate members with a career fair and presentations related to their next steps after college. Also, after a long 2-year charter process, the SWE-Hawaiian Islands Professional Section will be celebrating its inaugural event during the luau on Friday evening.

SWE is a 501(c)3 not-for-profit educational and service organization that empowers women to succeed and advance in the field of engineering, and to be recognized for their life-changing contributions as engineers and leaders. Founded in 1950, SWE is the driving force that establishes engineering as a highly desirable career for women through an exciting array of training and development programs, networking opportunities, scholarships, outreach, and advocacy activities.

The western regions participating in the conference represent over 85 local sections from Alaska, Arizona, California, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, and Washington. For more information about each region, visit the following websites: Region A- swe-goldenwest.org; Region B- sweregionb.org; Region J- www.swe.org/regionJ.

Please review the following pages for more details about the donation opportunities we are offering. In hopes that you will support our effort, we are kindly requesting either monetary or alternative donations. Together, we can demonstrate Hawaii's potential as a global leader in renewable energy innovation and sustainability.

Conference Schedule Overview

**Wednesday,
February 29**

- Registration
- Tours

**Thursday,
March 1**

- Registration
- Tours
- Welcome Social

**Friday,
March 2**

- Registration
- Keynote Breakfast
- Break-out Sessions
- Keynote Lunch
- Career Fair
- Interviews
- SWE-HI Charter Luau

**Saturday,
March 3**

- Region Meetings

If you have any questions, please don't hesitate to contact us at swewesternconf@gmail.com. Also, check out our website for updated information: www.swewestern2012.org. We hope you will join us in this wonderful celebration. Thank you for your consideration!

Sincerely,

Alyssa "Sunshine" Smith
2012 SWE Western Regions Joint Conference
Professional Funding Committee Co-Chair
SWE-HI Professional Section Treasurer

Kristen Au
2012 SWE Western Regions Joint Conference
Collegiate Funding Committee Co-Chair
SWE-UH Collegiate Section Treasurer



2012 SWE Western Regions Joint Conference Sponsor Option List

- | | | |
|---|--|----------------------------|
| | | <u>Please Select Below</u> |
|  | <u>Ilima</u> (\$5,000) <ul style="list-style-type: none"> ○ Full-page color advertisement in the Conference program ○ Recognition at the Conference and on the Conference website ○ 2 Career Fair Tables* (includes 4 registration fees**) | <input type="checkbox"/> |
|  | <u>Maile</u> (\$2,500) <ul style="list-style-type: none"> ○ Half-page color advertisement in the Conference program ○ Recognition at the Conference and on the Conference website ○ Career Fair Table* (includes 3 registration fees**) | <input type="checkbox"/> |
|  | <u>Pikake</u> (\$1,000) <ul style="list-style-type: none"> ○ Quarter-page advertisement in the Conference program ○ Recognition at the Conference and on the Conference website ○ Career Fair Table* (includes 2 registration fees**) | <input type="checkbox"/> |
|  | <u>Kukui</u> (\$750) <ul style="list-style-type: none"> ○ Recognition at the Conference and on the Conference website ○ Career Fair Table* (includes 1 registration fee**) | <input type="checkbox"/> |

Additional Sponsorship Opportunities:

- Host an event (sponsor food, beverages, cost of venue, etc.):
 - Meet and Greet Social (Thursday, March 1) - \$1,000
 - Welcome Breakfast (Friday, March 2) - \$1,500
 - Conference Lunch (Friday, March 2) - \$2,000
 - SWE-HI Charter Luau (Friday, March 2) - \$3,000
 - Donate give-aways (i.e. sunscreen, beach bags, chap stick, snacks, etc.) for:
 - Conference goodie bag stuffers
 - Specific events (mentioned above)
- Event(s): _____
- Give-away Item (if known): _____

	<u># of Tickets</u>	<u>Price</u>
Additional Meet and Greet Social Tickets @ \$20 each	_____	\$_____
Additional Keynote Breakfast Tickets @ \$40 each	_____	\$_____
Additional Keynote Lunch Tickets @ \$45 each	_____	\$_____
Additional Luau Tickets @ \$90 each	_____	\$_____
Additional Full Conference Registrations** @ \$150 each	_____	\$_____

TOTAL (including sponsor level) \$ _____

*Career Fair tables are 6-ft long. 8-ft x 8-ft display backdrops will be allowed.

**The Conference registration fees include access to all sessions, breakfast, and lunch on Friday, March 2.



2012 SWE Western Regions Joint Conference Sponsor Form

Deadline: January 30, 2012

Sponsor/Career Fair Participant Name: _____

As it will appear on published material.

Contact Person: _____

Phone Number: _____

Address: _____

Email Address: _____

Payment Options (please include pages 4 and 5 with payment submittal):

Credit card- <http://www.acteva.com/booking.cfm?bevaid=220783> (a secure online payment system)

Check- make payable to "SWE-Hawaii Student Section Conference Account"

Mail to: Society of Women Engineers- Hawaiian Islands Section
Attn: Conference Funding Committee
P.O. Box 61728
Honolulu, HI 96839

Invoice your company- please be sure to fill-in all the information above.

The SWE-UH and SWE-HI sections, as well as Regions A, B, and J, would like to thank you in advance for you generosity.

If you have any questions, please contact us at swewesternconf@gmail.com
or visit our conference website at www.swewestern2012.org.



Hotel Accommodations

The 2012 SWE Western Conference will be held in the Sheraton Waikiki Hotel. A limited number of rooms have been set aside for the Society of Women Engineers on Wednesday, Thursday, Friday and Saturday nights. The negotiated room rate is \$250 for single/double occupancy and \$95 for each additional (triple/quad). To make reservations, please call Toll Free Reservations at 1-800-325-3535 or the Sheraton Waikiki Hotel directly at 1-808-922-4422. Please mention that you are with the Society of Women Engineers 2012 Western Conference.

An online reservation page link will be available on the conference website: www.swewestern2012.org

The Sheraton Waikiki is located at 2255 Kalakaua Avenue, Honolulu, HI 96815.